



## **MORGAN JONES, MSPH, FACHE**

### **Duke University Health System**

#### ***Vice President, Strategic Planning & Business Development, Duke Health***

Morgan Jones is the Vice President of Strategic Planning and Business Development for Duke Health, a \$5 Billion preeminent healthcare system based out of North Carolina. There she is responsible for leading clinical enterprise strategic planning, strategic intelligence, project management, business development and consumer insights. She serves on the Academy Chief Strategy Officer Forum, as President with the Southeast Society for Healthcare Strategy and Market Development, and on the Boards of the Carol Emmott Foundation, and Duke's Medicare Advantage insurance product. A Triangle Business Journal "40 Under 40", Modern Healthcare "Emerging Leader", North Carolina State Impact award winner, Bernstein Scholar, and Carol Emmott awardee, Jones holds a Master of Science in Public Health in Hospital Administration and Health Policy from the University of North Carolina at Chapel Hill. She is a mom to five beautiful girls and enjoys Peloton, playing tennis, and traveling with her husband in her free time.