

JOHN H. GOODNOW, CEO BENEFIS HEALTH SYSTEM

John Goodnow has more than 40 years of experience in hospital administration. Since 2002, Goodnow has served as CEO of Benefis Health System, a not-for-profit health system located in Great Falls, Montana. Benefis serves a quarter of Montana's population across an expansive, rural region larger than Connecticut, Massachusetts, New Hampshire, and Vermont combined. Benefis is the largest private employer in Northcentral Montana.

During his time with Benefis, Goodnow has led the organization to consistent success and has achieved what few in healthcare have—Medicare breakeven, continuously since 2012. Goodnow has maintained a no layoff and annual raise commitment to Benefis employees for his entire 18-year tenure at Benefis. The organization has been recognized as one of the 150 Top Places to Work in Healthcare by *Becker's Hospital Review* for six consecutive years as well as a best place to work by Forbes.

Under his leadership, Benefis has also invested heavily in facility improvements and technological advancements to ensure the people of Northcentral Montana have access to cutting-edge, high-quality care close to home.

Before joining Benefis, Goodnow worked primarily in not-for-profit healthcare organizations, including Henry Ford Hospital, University of Mississippi Medical Center, and Catholic Healthcare Partners' Lima Region (now Mercy Health). He also spent time in the for-profit sector, including Hospital Corporation of America (HCA).

Throughout his career, Goodnow has maintained a record of growth, innovation, financial and quality improvement, and cost reduction, while fostering positive relationships with other community and healthcare organizations.

Goodnow earned a Bachelor degree in Biological Science and Administrative Health Sciences from the University of California-Davis and a Master of Health Services Administration from the University of Michigan. Additionally, Goodnow has been a Fellow of the American College of Healthcare Executives since 1987.